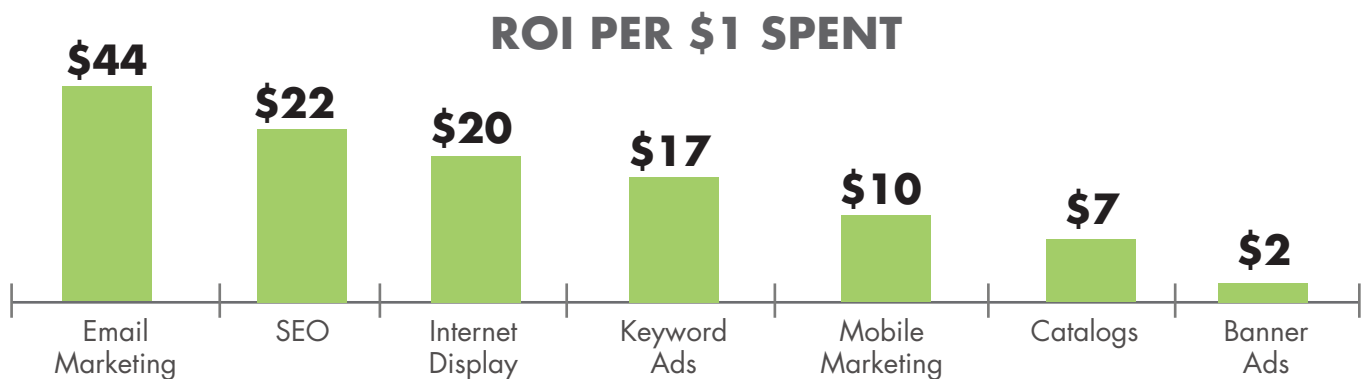


## Average Email ROI is Over 44:1

According to the Data & Marketing Association (DMA), for every \$1 marketers spend on email, the average ROI is \$44.



Email marketing is thriving and delivers the highest engagement, sales and conversion rates of all digital channels.

The rise of social media and mobile marketing have had a big impact on digital marketing but Email Marketing continues to deliver the highest returns on investment of any marketing channel. Email data proves that successful email marketing continues to grow and is leading all other digital marketing strategies.

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### About eTargetMedia

eTargetMedia has the knowledge and experience to implement a comprehensive email marketing strategy that will produce measurable results in traffic, customer acquisition, and revenues. eTargetMedia's services include online and offline direct marketing, including; Targeted Email Lists, Postal Lists, Email Append and Creative Services.

Contact us to see how we can help you plan a successful email campaign:

**Phone: 888.805.3282**

**Email: [info@eTargetMedia.com](mailto:info@eTargetMedia.com)**

**Web: [www.eTargetMedia.com](http://www.eTargetMedia.com)**