

## eTargetMedia Common B2B Selects and Qualifiers



Our comprehensive B2B file offers an unmatched range of B2B firmographic and geographic selectivity to help you zero in on the right prospects with precision. Please inquire about any selection criteria not listed below as the listed selects constitute common qualifiers and may not represent all selects offered as we are continually updating our database.

### Business Selects:

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Job Title  
 Industry / SIC Code  
 New Businesses  
 Female Business Owner / Executive  
 Ethnic Business Owner / Executive  
 SOHO

### Employee Size:

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1 - 4	100 - 249
5 - 9	250 - 499
10 - 19	500 - 999
20 - 49	1,000 - 4,999
50 - 99	5,000+

### Company Revenue:

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Less than \$500,000  
 \$500,000 - \$1 Million  
 \$1 Million - \$5 Million  
 \$5 Million - \$10 Million  
 \$10 Million - \$20 Million  
 \$20 Million - \$50 Million  
 \$50 Million - \$100 Million  
 \$100 Million+

### Corporate Gift Buyers

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Business Apparel Buyer  
 Catalog Buyer  
 Mail Order Gift Buyer  
 Online Gift Buyer

### Frequent Business Travelers:

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Domestic Business Travelers  
 International Business Travelers  
 Trade Show & Conference Travelers

### Geographic Selects:

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City	SCF
County	State
MSA	Zip Code
Radius	

**Please contact us at 1-888-805-3282 or [info@eTargetMedia.com](mailto:info@eTargetMedia.com) for information on selects. Visit us online at [www.eTargetMedia.com](http://www.eTargetMedia.com)**

**>Targeted, Effective Results!**  
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## eTargetMedia – Common B2B Selects & Qualifiers

### Sample Job Titles:

Account Executive	Finance Executive
Accounting Professional	Human Resource Executive
Administrative Professional	IT Executive
Assistant	Manager
Assistant Buyer	Marketing Executive
Buyer	Officer
CEO	Operator
CFO	Owner
Chairman	Partner
Chief	President
CIO	Principal
Clerk	Principle
Consultant	Proprietor
Controller	Purchasing Agent
COO	Representative
Coordinator	Sales Executive
CPA	Senior VP
Director	Supervisor
Executive	Trainer
Executive Director	Treasurer
Executive Vice President	VP

### Accounting & Bookkeeping

Accounting Auditing & Bookkeeping  
 Accountants  
 Accounting & Bookkeeping General Svc  
 Billing Service  
 Calculating Service  
 Tax Consultants  
 Payroll Preparation Service  
 Accountants Referral Service  
 Accountants – Certified – General  
 Accountants – Certified – Management  
 Sales Tax Consultants  
 Circulation Auditors  
 Payroll Auditors  
 Enrolled Agents  
 Auditors

### Computer, Software & Technology Professionals

Electronic Computers  
 Computer Storage Devices  
 Computer Terminals  
 Computer Peripheral Equipment NEC  
 Computers & Computer Peripheral Equip  
 Computer & Computer Software Stores  
 Computer Programming Services  
 Prepackaged Software  
 Computer Integrated Systems Design  
 Computer Processing & Data Preparation  
 Computer Facilities Management Services  
 Computer Rental & Leasing  
 Computer Maintenance & Repair  
 Computer Related Services NEC

### Construction Professionals

General Construction – Single Family Houses  
 General Contractors – Residential Buildings  
 Operative Builders  
 General Contractors – Industrial Buildings  
 General Contractors – Nonresidential Buildings  
 Highway & Street Construction  
 Bridge Tunnel & Elevated Highway Construction  
 Water Sewer & Pipeline Construction  
 Heavy Construction NEC  
 Plumbing Heating & Air Conditioning  
 Painting & Paper Hanging  
 Electrical Work  
 Masonry Stone Setting / Other Stone Work  
 Plastering Drywall & Acoustical Work  
 Terrazzo Tile Marble & Mosaic Work  
 Carpentry Work  
 Floor Laying & Other Floor Work NEC  
 Roofing Siding & Sheet Metal Work  
 Concrete Work  
 Water Well Drilling  
 Structural Steel Erection  
 Glass & Glazing Work  
 Excavation Work  
 Installation of Building Equipment NEC  
 Special Trade Contractors NEC

## eTargetMedia – Common B2B Selects & Qualifiers

### Consulting Services

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Management Consulting Services  
Business Consulting Services

### Education Professionals

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Elementary & Secondary Schools  
Colleges & Universities  
Junior Colleges & Technical Institutes  
Libraries  
Data Processing Schools  
Business & Secretarial Schools  
Vocational Schools NEC  
Schools & Educational Services NEC

### Health Care Professionals

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Chiropractor  
Dentists  
Dermatologist  
Dieticians  
General Practitioners  
Nurses  
Orthopedic  
Pharmacists  
Physical Therapy  
Registered Nurse Practitioner  
Veterinarian

\*Please inquire about other specialties not listed above

### Insurance Professionals

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Life Insurance  
Accident & Health Insurance  
Hospital & Medical Service Plans  
Fire Marine & Casualty Insurance  
Surety Insurance  
Title Insurance  
Pension Health & Welfare Funds  
Insurance Carriers NEC  
Insurance Agents Brokers & Service

### Real Estate Professionals

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Real Estate Agents  
Real Estate Brokers  
Real Estate Appraisers  
Real Estate Managers

### SIC Code Selects

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Data counts can be processed by 2, 4 or 6 digit SIC codes.