

Reach Country Western Wear Enthusiasts



The Country Western Wear Enthusiasts file consists of consumers that have indicated a love of Country Western Apparel and Accessories.

Segments Price

Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The Country Western Wear Enthusiasts file consists of consumers that have requested information on the things they love the most: Boots, Hats, Jeans, Home Decor and Furnishings, Gifts, and Western Wear accessories.

PROFILE

27% Female
73% Male
Average Age: 32
Average Income: \$45K

Suggested Usage includes: Western Apparel & Accessories Catalogs, Credit Card offers, Magazine subscription offers, Vacation offers, Camping Offers, Hunting/Fishing offers, Automobile/Truck offers and much more.

Contact Us For More Information

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ID Number	254416
Universe	730,404
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	12/22/2008
Counts through	01/18/2013

Selects

Age	No charge
Catalog Buyers	No charge
Gender	No charge
Homeowner	No charge
Income	No charge
Mail Order Buyers	No charge
Marital Status	No charge
Monthly Hotline	No charge
Online Buyer	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge

Geography

Domestic (US)

Addressing

ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F