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Reach US Students and Parents

The US Student Resources file is a great way to reach college students, young adults and parents who are searching for information on college education, financial aid and student loan consolidation.

Segments	Price
College Students	$125.00 /M
Graduate Students	$125.00 /M
Parents of High School Students	$125.00 /M
Recent College Graduates	$125.00 /M
Recent Grad School Graduates	$125.00 /M
Trade/Technical School Students	$125.00 /M

Description

Reach a highly targeted group of individuals that ranges from parents of college-bound high school students interested in education and loan information to college students interested in financial aid. Adults interested in online education classes can be found here as well as those who have already finished their courses and are just starting out on new career paths.

Detailed demographic, geographic, and lifestyle information is available.

Selects include age, gender, income, household income, marital status, area of study/college major, lifestyle interests and monthly hotline.

Recommended usage: back to school offers, books, colleges, computers, credit card offers, entertainment, student loan offers and universities.

Additional Notes
Terms: Minimum order is 10,000 records. Prepay on all initial orders, net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after Email deployment or data processing requires payment in full.

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
Email: info@eTargetMedia.com
Web: www.eTargetMedia.com

ID Number	179606
Universe	8,860,031
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in

List Maintenance
Market entry	07/17/2004
Counts through	01/18/2013

Selects
Monthly Hotline	No charge
Age	No charge
Area Of Study/Major	No charge
Athletic Interest	No charge
Ethnicity	No charge
Gender	No charge
Hobbies	No charge
SCF	No charge
School Year	No charge
State	No charge
Zip Code	No charge

Geography	Domestic (US)

Addressing
ADDITIONAL CREATIVE	$250.00 /F
EMAIL PERSONALIZATION	$10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	$25.00 /F
RUN CHARGE	$10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES	$300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES	$500.00 /F

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