

Reach US Hispanics



The US Hispanics Masterfile consists of English speaking Hispanics living in the United States.

Segments	Price
Email	\$115.00 /M
Postal	\$115.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$165.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The US Hispanics Masterfile represents online users who have opted-in to receive information about products and services related to their interests.

These subscribers are English speaking Hispanics living within the US. They have provided detailed demographic information and indicated specific lifestyle interests. In exchange, subscribers receive information on upcoming events and issues within their community. They have also asked to receive third party offers and promotions relating to their interests.

Lifestyle Interest Selects:

- Books/Reading
- Computers/Electronics/Technology
- Entertainment
- Finances/Investing
- Health and Fitness
- Home & Garden
- Pets
- Sports
- Wine & Gourmet Foods
- Charitable Causes
- Education
- Family Interests
- Gaming Systems
- Hobbies/Collectibles
- Music
- Shopping
- Travel

Contact Us For More Information

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 Email: info@eTargetMedia.com
 Web: www.eTargetMedia.com

ID Number	179727
Universe	25,645,018
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	07/17/2004
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Number of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> Targeted, Effective Results!
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