

Reach Vacation and Travel Enthusiasts



The Vacation & Travel Enthusiasts file consists of Travel Enthusiasts who have requested to receive information on various personal and business travel related offers.

Segments Price

Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Vacation & Travel Enthusiasts File** represents online users who have requested to receive information regarding vacation packages, cruises, flights, hotels, and other personal and business travel related offers.

Select individuals and households by geographic location including Zip, SCF, City, State, Region or Nationally. Demographic information is also available including Age, Gender, Income, Marital Status, Presence, Age & Number of Children.

Travel Selects Include:

- Adventure Travel
- Bed & Breakfasts
- Business Travel
- Casino Resorts
- Family Travel
- Golf Resorts & Vacations
- International Travel
- Spa Resorts & Vacations
- U.S. Travel
- Air Travel
- Budget Travel
- Camping & RV Travel
- Cruise Travel
- Frequent Travel
- Hotels
- Luxury Travel
- Train Travel

Contact Us For More Information

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ID Number	179623
Universe	24,441,271
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	Market entry 07/01/2005 Counts through 01/18/2013
Selects	
Age	No charge
Gender	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F