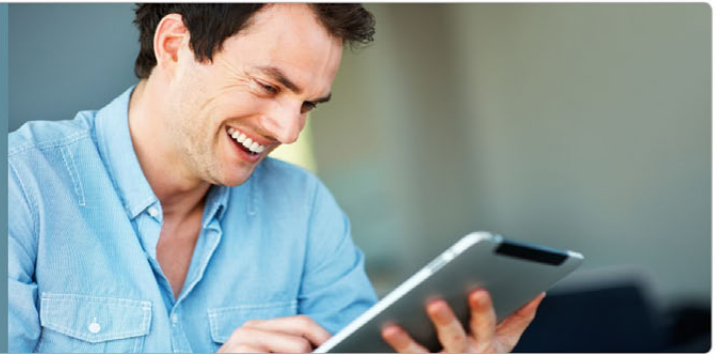


Reach American Tech Savvy Enthusiasts



The American Tech Savvy Enthusiasts file is comprised of individuals who are highly tech savvy and early adopters of the latest electronics and gadgets.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **American Tech Savvy Enthusiasts File** is comprised of individuals and families across a broad range of demographics who are highly tech savvy and early adopters of the latest electronics and gadgets. These individuals embrace the latest developments and remain on the forefront of new and emerging technology including computers, smart phones, tablets, apps, gaming systems, portable devices, entertainment and social media tools, high tech auto gadgets, digital and electronic accessories, e-readers and all of the latest digitally and technologically enhanced devices available. These savvy consumers work, live and play in a digital world and remain on the cutting edge of the newest entrants to the marketplace. These individuals invest in technology that will enhance their lifestyle in terms of work, efficiency, entertainment and communication.

Demographic selects include age, gender, household income, ethnicity, family & marital status, age and number of children.

Technology selects include electronics, household technology, high-tech professionals, high-tech college students, high-tech seniors, digital movies and music, high tech-household with children, smart phones, gaming, technology gift buyers and much more.

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
Email: info@eTargetMedia.com
Web: www.eTargetMedia.com

ID Number	311793
Universe	3,238,656
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	08/18/2011
Counts through	01/18/2013
Selects	
Age	No charge
Ethnicity	No charge
Gender	No charge
Homeowner	No charge
Income	No charge
Lifestyle Interest	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> **Targeted, Effective Results!**
Targeted, Effective Results!

