

## Reach Digital Tablet Owners



The Digitally Connected Tablet Owners file is comprised of individuals who own and actively use their tablets for business, entertainment, social media and daily online usage.

Segments	Price
Email	\$80.00 /M
SMS	\$150.00 /M

### Description

The **Digitally Connected Tablet Owners File** is comprised of individuals who own and actively use their tablets for a variety of reasons, including business, entertainment, social media and practical daily online usage such as banking, investments, news, and other related activities. The file contains owners of iPads, Nooks, BlackBerry PlayBooks and Kindle Fires, as well Samsung, Toshiba, Android and Dell brand tablets.

Technology selects include brand of tablet for selected models, high tech households, interest in social media, high tech families with children and much more. Demographic selects include age, gender, income, family status, presence of children as well as age, gender and number of children, ethnicity, education, occupation and geography.

These individuals are tech savvy and stay connected, making them prime prospects for offers that they will receive in real time due to the portability and connectivity of their tablets. The file is ideal for offers pertaining to social media, news and entertainment sites, tablet cases and accessories, and a variety of technological gadgets that appeal to a highly connected digital audience. Other ideal usage include travel, education, investments, retail, real estate, sports, arts and entertainment, and much more.

### Contact Us For More Information

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<b>ID Number</b>	330662
<b>Universe</b>	10,362,423
<b>List Type</b>	Consumer
<b>Source</b>	Internet Opt-in e-mail
<b>Permission Level</b>	Confirmed Opt-in
<b>List Maintenance</b>	
Market entry	02/15/2012
Counts through	01/18/2013
<b>Selects</b>	
Age	No charge
Gender	No charge
Homeowner	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Mail Order Buyer	No charge
Marital Status	No charge
Monthly Hotline	No charge
Online Buyer	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Reading	No charge
Family Status	No charge
Ethnicity	No charge
Education	No charge
Occupation	No charge
Geography	No charge
<b>Addressing</b>	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

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 Targeted, Effective Results!

