

## Reach Sports Enthusiasts



US consumers with an interest in various sports-related activities. This file contains email and postal addresses.

### Segments Price

Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

### Description

The **Sports Enthusiasts File** represents subscribers that have expressed an interest in watching or participating in a variety of sports.

#### Sports Selects:

- Baseball
- Basketball
- Bicycling
- Bowling
- Fishing
- Football
- Golf
- Hockey
- Racing
- Running
- Skiing
- Soccer
- Tennis
- Sports Apparel
- Sports Collectibles
- Sports Equipment
- Volleyball
- Yoga

These subscribers have provided detailed demographic information and specific lifestyle interests.

### Contact Us For More Information

Phone: 1.888.805.DATA (3282)  
 Email: [info@eTargetMedia.com](mailto:info@eTargetMedia.com)  
 Web: [www.eTargetMedia.com](http://www.eTargetMedia.com)

<b>ID Number</b>	179729
<b>Universe</b>	26,219,829
<b>List Type</b>	Consumer
<b>Source</b>	Internet Opt-in e-mail
<b>Permission Level</b>	Confirmed Opt-in
<b>List Maintenance</b>	
Market entry	03/01/2004
Counts through	01/18/2013
<b>Selects</b>	
Age	No charge
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
Sports	No charge
State	No charge
Zip Code	No charge
<b>Geography</b>	Domestic (US)
<b>Addressing</b>	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

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