

## Reach Sports Bar and Grill Enthusiasts



The Sports Bar and Grill Enthusiasts file is comprised of individuals who enjoy frequenting sports bars and grills.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

### Description

The **Sports Bar and Grill Enthusiasts File** is comprised of individuals who enjoy frequenting sports bars for a variety of reasons including to watch games and sporting events, to socialize with friends for casual dining and to enjoy all that a sports bar and grill has to offer. The file offers a diverse range of prospects that span across varying demographics who all share a common interest in sports bars and grills.

Sports bars and grills offer a fun and friendly atmosphere as well as excellent casual dining options such as bar food, beer and spirits, wings, fries and other appetizers as well as heartier meals. These patrons frequent establishments such as major franchises, local and neighborhood sports bars, new establishments as well as trusted favorite spots, and those located in hotels or vacation destinations.

Sports selects include professional sports, college sports, football, baseball, basketball, hockey, golf, boxing, NASCAR, and other related categories for those individuals who enjoy cheering on their favorite team in the company of fellow sports fans.

Demographic selects include age, gender, income, HHI, family status, homeowner, education, ethnicity, occupation, geography, and purchase preference / buying habits, as well as a highly extensive range of interests, hobbies and lifestyle qualifiers.

### Contact Us For More Information

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<b>ID Number</b>	370501
<b>Universe</b>	4,973,592
<b>List Type</b>	Consumer
<b>Source</b>	Internet Opt-in e-mail
<b>Permission Level</b>	Confirmed Opt-in
<b>List Maintenance</b>	
Market entry	01/11/2013
Counts through	01/18/2013
<b>Selects</b>	
Age	No charge
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Sports Select	No charge
<b>Geography</b>	Domestic (US)
<b>Addressing</b>	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> Targeted, Effective Results!  
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