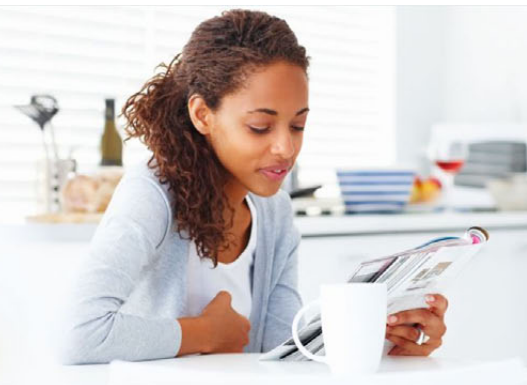


Reach Active Self Improvement Enthusiasts



Reach individuals who aspire to improve various aspects of their lives including their career, finance, love, relationships, and spirituality. Reach these highly responsive individuals via email and direct mail.

Segments Price

Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Active Self Improvement Enthusiasts File** is comprised of motivated individuals who aspire to continual self development and seek ways to improve various aspects of their lives. They are on an inward journey to seek new paths of development in areas such as career, finance, love, relationships, spirituality and intellectualism.

PROFILE:

- 58% Female
- 42% Male
- Average Age: 37
- Average Income: \$45K

Suggested Use:

This audience is highly responsive to products and services that will help them attain their goals, such as books, magazines, seminars, CDs ad DVDs, online programs and other related offers.

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
 Email: info@eTargetMedia.com
 Web: www.eTargetMedia.com

ID Number	279184
Universe	2,602,755
List Type	Consumer
Source	Opt-in e-mail Internet/On-Line
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	12/24/2009
Counts through	01/18/2013
Selects	
Gender	No charge
Lifestyle Interest	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES	500.00 /F