

Reach Registered U.S. Voters



Online U.S. Consumers who are renters and primarily live in the urban and major metro areas.

Segments Price

Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The Renters Database file represents consumers living in the United States who have indicated that they rent their residences.

These individuals are savvy online users and are excellent prospects for new home purchases.

Select individuals by geographic location including Zip, SCF, City, State, Region or Nationally. Demographic information is also available including Age, Gender, Income, and Marital Status.

PROFILE

52% Female	48% Male
Average Age: 32	Average Income: \$42K

Suggested Usage includes: credit card offers, casual dining, condo and real estate offers, entertainment, magazine subscriptions, mortgages, travel, computer hardware and software, real estate investments, insurance, automobiles, and other consumer offers.

Contact Us For More Information

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 Web: www.eTargetMedia.com

ID Number	223346
Universe	11,699,918
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	12/24/2007
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Income	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
City	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> Targeted, Effective Results!
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