

Reach Registered U.S. Voters



Comprehensive list of registered voters, registration dates, party affiliation, and demographics.

Segments	Price
Email	\$100.00 /M
Postal	\$100.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$150.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Registered Voters File** represents a comprehensive list of voters. This database can be targeted by precinct, county, state and party affiliation.

This Registered Voters file is an excellent way to reach out to active voters during election years. They are also excellent prospects for political polls, political campaign messages, political fundraising, and social causes.

Reach this targeted list of voters via email or through direct mail about subjects that matter to them most, including: politics, public affairs and current issues.

Demographic information is also available including Age, Gender, Income, Marital Status, and Presence of Children.

Suggested Usage: Fund Raising, Campaigning, Travel Offers, and much more.

Contact Us For More Information

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ID Number	180841
Universe	48,823,874
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	11/01/2004
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Income	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Party Affiliation	No charge
County	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F