

## Reach Active Real Estate Investors



Reach Active Real Estate Investors with an average income of \$175,000.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

### Description

Reach **Active Real Estate Investors** who are interested in a variety of offers pertaining to Real Estate such as new home communities, condo-conversions, financing and foreclosures.

These consumers have high disposable incomes and are savvy investors that are looking for the next great residential or commercial real estate investment opportunity.

This file is 100% Opt In and includes the subscribers email and postal address.

#### PROFILE

- 30% Female
- 70% Male
- Average Age: 42
- Average Income: \$175K

**Suggested usage includes:** credit card offers, fine dining, financial and real estate investment opportunities, high-end consumer products, magazines, and travel offers.

### Contact Us For More Information

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 Web: [www.eTargetMedia.com](http://www.eTargetMedia.com)

<b>ID Number</b>	184116
<b>Universe</b>	3,792,434
<b>List Type</b>	Consumer
<b>Source</b>	Internet Opt-in e-mail
<b>Permission Level</b>	Confirmed Opt-in
<b>List Maintenance</b>	
Market entry	11/08/2005
Counts through	01/18/2013
<b>Selects</b>	
Gender	No charge
Homeowner	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
<b>Geography</b>	Domestic (US)
<b>Addressing</b>	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> Targeted, Effective Results!  
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