

Reach Premium Platinum Club Members



The Premium Platinum Club Members file is comprised of individuals who hold premier memberships to exclusive credit cards, rewards clubs, private clubs and more.

Segments	Price
Email	\$100.00 /M
Postal	\$100.00 /M
Multi Channel (Email & Postal)	\$150.00 /M

Description

The **Premium Platinum Club Members File** is comprised of individuals who hold premier memberships to exclusive clubs, such as those affiliated with platinum and premium credit cards, high level rewards members of airlines, hotels, and other travel or hospitality related membership levels, and premium private clubs such as country clubs, golf clubs and exclusive club level seats at sporting events. These members are high net worth individuals with significant disposable incomes who enjoy the privileges that exclusive membership allows.

These individuals enjoy the benefits associated with high level membership which includes exclusive access to airport lounges, hotel concierge clubs, private rooms of hospitality establishments, advanced ticket purchase options to premier events such as fashion shows, automotive events, sporting events, preferred access with restaurant reservations, travel upgrades, and much more.

Additional luxury lifestyle selects include home value, net worth, multiple property owners, luxury brand buyers, boat owners, gourmet foods and fine wines, arts and philanthropic organizations and other related upscale living qualifiers.

This file is ideal for offers pertaining to luxury travel, goods and services, exclusive entertainment events, financial planning and investments, charity events and philanthropic efforts, and much more.

Contact Us For More Information

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ID Number	378983
Universe	2,157,887
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	05/08/2013
Counts through	05/08/2013
Selects	
Age	No charge
Gender	No charge
Homeowner	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K	
NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K	
NAMES -	500.00 /F

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 Targeted, Effective Results!

