

Reach US Residents with an Interest in Politics



Reach US Residents with an expressed interest in Politics, Public Affairs and current issues.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The Political Interest file represents a broad demographic base of US residents who have expressed an interest in politics, public affairs and current issues.

This file is an excellent way to reach potential donors, volunteers, voters, and political activists of a wide variety.

Select by Age, Income, Gender, Presence of Children, Marital Status, Party Affiliation.

Geography selects: Zip Code, Zip Code radius, City, County, State, Regionally, Nationwide.

This file contains 100% Opt-In Email and Postal addresses.

Suggested Usage: Fund Raising, Campaign Volunteers, Travel Offers, Magazine Subscriptions, Newspaper Subscriptions and much more.

Contact Us For More Information
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ID Number	180617
Universe	10,518,825
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	11/01/2004
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Party Affiliation	No charge
Zip Code Radius	No charge
County	No charge
Nationwide	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> **Targeted, Effective Results!**
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