

Reach Outdoor Grilling and Barbeque Enthusiasts



The Outdoor Grilling and Barbeque Enthusiasts file is comprised of individuals and families who enjoy taking grilling and entertaining.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Outdoor Grilling and Barbeque Enthusiasts File** is comprised of individuals and families who enjoy taking advantage of warm weather seasons for outdoor grilling and entertaining. These individuals have an interest in, or are owners of, a variety of grills including gas, charcoal and electric. These consumers enjoy grilling in their backyards and decks in order to enjoy home cooked barbeque flavors with their families. They also enjoy outdoor grilling for entertaining friends, especially during summer weekends and holidays when they are prone to shop for grilling equipment and tools, barbeque recipes and ingredients, fresh and frozen meats and food products for grilling, charcoal and gas, patio and deck furniture, lawn care, insect repellents, and everything they need to lead to a fun and relaxing summer barbeque season.

Detailed Demographic information is also available including Age, Gender, Homeowners, Household Income, Income, Lifestyle Interests, Marital Status, and Presence & Age of Children.

Suggested Usage: Home and Garden offers, Outdoor Entertaining offers, Food Related offers and much more.

Contact Us For More Information

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ID Number	287863
Universe	2,226,233
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	05/17/2010
Counts through	01/18/2013
Selects	
Age	No charge
Age of Child	No charge
Ethnicity	No charge
Gender	No charge
Homeowner	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K	
NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K	
NAMES -	500.00 /F

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