

Reach Outdoor Enthusiasts



This list contains US consumers that enjoy various outdoor related activities. This file contains email and postal addresses.

Segments Price

Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Outdoor Enthusiasts File** represents subscribers that have expressed an interest in participating in various outdoor activities. These subscribers have provided demographic and lifestyle information.

Outdoor Selects:

Biking	Camping
Canoeing	Climbing
Fishing	Hiking
Hunting	Motorcycling
Off-Roading	Snow Skiing
Water Skiing	White Water Rafting

Suggested Usage: All consumer offers and promotions including travel, magazine subscriptions, credit card offers, and many other consumer third party offers.

Contact Us For More Information

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ID Number	179994
Universe	17,532,431
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	03/14/2005
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Monthly Hotline	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F