

## Reach Organic Buyers List



Consumers with an interest in living a healthy lifestyle. They are eco-friendly individuals that are concerned about the environment and shop for Organic and All Natural products.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

### Description

The **Organic Lifestyle and Natural Product Buyers List** consists of environmentally conscious consumers that focus on living a green lifestyle. They enjoy shopping for organic, all-natural, and eco-friendly products including healthy foods, vitamins, supplements, and health food products.

These green-minded individuals look to make a positive change on their ecological footprint, by purchasing products that are non-toxic, and are safe for their children, their home, and the environment.

**Profile:**  
Average Age: 40

**Recommended Usage:** Organic & Natural Product Catalogs, Organic Grocery Stores, Health Store Promotions & Sales, Vitamins, Nutritional Supplements, Fitness Products, Gym Memberships, Magazine Subscriptions, Self Improvement Offers, Organic Cookbooks, Seasonal Gift Giving, Gift Baskets, Green Living and All Natural Products for the Home, Hybrid Cards, and much more.

### Contact Us For More Information

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<b>ID Number</b>	247367
<b>Universe</b>	4,018,625
<b>List Type</b>	Consumer
<b>Source</b>	Internet Opt-in e-mail
<b>Permission Level</b>	Confirmed Opt-in
<b>List Maintenance</b>	
Market entry	11/07/2008
Counts through	01/18/2013
<b>Selects</b>	
Age	No charge
Gender	No charge
Homeowner	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
<b>Geography</b>	Domestic (US)
<b>Addressing</b>	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> **Targeted, Effective Results!**  
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