

Reach Active Online Buyers



Reach Active Online Buyers who love to shop online.

Segments	Price
Email	\$100.00 /M
Postal	\$100.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$150.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Active Online Buyers File** represents consumers who love to shop online. These are individuals who have indicated that they frequently purchase products online.

Selects:

- Apparel Buyer
- Clothing Buyer
- Electronics/Technology Buyer
- Gift Buyer
- Home Furnishings Buyer
- Music & Movies Buyer
- Book Buyer
- Cosmetics Buyer
- Fragrance Buyer
- Gift Card Buyer
- Jewelry Buyer
- Shoe Buyer

Recommended Usage: This file is ideal for New Product Launch, Sales & Promotions, Seasonal Gift Giving, Gift Baskets, New Store Openings, Catalogs, and more.

Additional Notes

Terms: Minimum order is 10,000 records. Prepay on all initial orders, net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

Contact Us For More Information

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ID Number	231129
Universe	26,031,407
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	04/04/2008
Counts through	01/18/2013
Selects	
Gender	No charge
Homeowner	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	\$250.00 /F
EMAIL PERSONALIZATION	\$10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	\$25.00 /F
RUN CHARGE	\$10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES	\$300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES	\$500.00 /F

> Targeted, Effective Results!
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