

## Reach Newly Engaged Couples



The Newly Engaged Couples file is comprised of recently engaged consumers who are planning for their upcoming weddings.

Segments	Price
Email	\$100.00 /M

### Description

The **Newly Engaged Couples File** is comprised of recently engaged consumers who are planning for their upcoming weddings.

The file encompasses a wide range of demographics with detailed criteria on age, income, gender and ethnicity, as well as interest and lifestyle selects. Wedding planning is a time for great attention to detail. Therefore, these couples are a prime audience for vendors, providers and suppliers who have products and services to make their big day to be truly exceptional.

These individuals are highly receptive to offers pertaining to wedding venues, reception halls, dresses, honeymoon travel, caterers, musicians, department stores and registry services, photographers, florists, wedding cakes, limousine services, real estate, spa and salon services, and much more.

### Contact Us For More Information

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<b>ID Number</b>	297781
<b>Universe</b>	540,422
<b>List Type</b>	Consumer
<b>Source</b>	Internet Opt-in e-mail
<b>Permission Level</b>	Confirmed Opt-in
<b>List Maintenance</b>	
Market entry	11/17/2010
Counts through	01/18/2013
<b>Selects</b>	
Age	No charge
Ethnicity	No charge
Gender	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Monthly Hotline	No charge
SCF	No charge
State	No charge
Zip Code	No charge
<b>Geography</b>	Domestic (US)
<b>Addressing</b>	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F