

Reach Parents with Newborns, Tots and Beyond



The Newborns, Tots and Beyond file is comprised of proud parents of children in the age range prior to kindergarten, ranging from newborns through five years of age.

Segments	Price
Email	\$150.00 /M
Postal	\$150.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$250.00 /M
Multi Channel (Email & SMS/Mobile)	\$250.00 /M

Description

The **Newborns, Tots and Beyond File** is comprised of proud parents of children in the age range prior to kindergarten, ranging from newborns through five years of age.

These parents know first hand how much attention, care and preparation is required in caring for their little ones and are ideal prospects for products and services to help them raise, nurture, educate and protect their children during this tender stage of life.

This file includes working moms, stay at home moms, those on maternity leave and those transitioning, as well as dads.

The Newborns, Tots and Beyond file is ideal for offers related to education, childcare, insurance, prenatal products, safety and baby proofing, toys and development material, baby and child health, technology and products for capturing memories, photo/video sharing and much more!

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
 Email: info@eTargetMedia.com
 Web: www.eTargetMedia.com

ID Number	280734
Universe	5,898,054
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	01/15/2010
Counts through	01/18/2013
Selects	
Age	No charge
Age of Child	No charge
Ethnicity	No charge
Gender	No charge
Homeowner	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K	
NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K	
NAMES -	500.00 /F

> Targeted, Effective Results!
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