

## Reach New Movers



Access approximately 600,000 New Movers Monthly. The entire list represents people that have moved within the last 6 months.

### Segments Price

Email	\$125.00 /M
Postal	\$125.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$175.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

### Description

The **New Movers File** represents US Residents that have moved within the last 6 months. Access over 600,000 unique new movers each month and the New Mover records are available around the 10th of each month.

Capture the attention of new movers in your service area and generate customer loyalty.

Select individuals and households by geographic location including Zip, SCF, City, State, Region or Nationally.

**Suggested Usage:** Gardening, Health Clubs, Home Entertainment, Home Furnishing & Accessories, Home Remodeling & Repair, Long Distance Service, Newspapers, Magazines, Restaurants & Satellite Service.

#### Additional Notes

Terms: Minimum order is 10,000 records. Prepay on all initial orders, net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after Email deployment or data processing require payment in full.

### Contact Us For More Information

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 Email: [info@eTargetMedia.com](mailto:info@eTargetMedia.com)  
 Web: [www.eTargetMedia.com](http://www.eTargetMedia.com)

<b>ID Number</b>	189878
<b>Universe</b>	5,385,494
<b>List Type</b>	Consumer
<b>Source</b>	Internet Opt-in e-mail
<b>Permission Level</b>	Confirmed Opt-in
<b>List Maintenance</b>	
Market entry	07/03/2006
Counts through	01/18/2013
<b>Selects</b>	
Dwelling Type	No charge
Gender	No charge
Homeowner	No charge
Monthly Hotline	No charge
SCF	No charge
State	No charge
Zip Code	No charge
<b>Geography</b>	Domestic (US)
<b>Addressing</b>	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> Targeted, Effective Results!  
 Targeted, Effective Results!

