

Reach Multiple Property Owners



The Multiple Property Owners file is comprised of individuals and families who own more than one property.

Segments	Price
Email	\$100.00 /M
Postal	\$100.00 /M
Multi Channel (Email & Postal)	\$150.00 /M

Description

The **Multiple Property Owners File** is comprised of individuals and families who own more than one property. On the consumer side, the file contains a wide variety of property owners including families with a vacation home, "snowbirds", retired couples and individuals with multiple residences, and families with summer homes, time shares or fractional ownership. These consumers own vacation properties in popular vacation and retirement destinations across the US as well as internationally. On the investor side, the file includes multiple property investors and active real estate flippers, as well as short sale and foreclosure buyers.

Real estate selects include number of properties, home value, dwelling type and location. Additional relevant selects include retired individuals, insurance seekers, vacation interest, home improvement, home furnishings and decor, entertaining, outdoor interest, boating and water sports, golf, financial planning and products, and much more. The file also contains detailed demographic selects including age, gender, income, presence of children and occupation, as well as a full range of interest and lifestyle selects.

Recommended usage includes home improvement products and services, financing, vacation and leisure, boating, fishing, hiking, camping, biking, water sports, home insurance, investment resources, and much more.

Contact Us For More Information

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ID Number	309102
Universe	870,617
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	06/27/2011
Counts through	01/18/2013
Selects	
Age	No charge
Ethnicity	No charge
Gender	No charge
Household Income	No charge
Income	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> Targeted, Effective Results!
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