

Reach Yacht, Boat and Jet Ski Owners



Reach Yacht, Boat, and Jet Ski Owners via opt-in email or direct mail. These US consumers enjoy marine activities including boating, fishing and water sports.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Marine & Boating File** represents US consumers that enjoy boating, water sports and deep sea fishing. They have requested to receive information and offers related to their interests. These subscribers have provided demographic and lifestyle information.

Selects Include:

Boating	Boat Shows
Deep Sea Diving	Fishing
Jet Ski	Motor Boat
Pontoon Boat	Sail Boat
Water Skiing	Water Sports
Yacht	

Suggested Usage: boating apparel, credit cards, insurance, investing, luxury merchandise, magazines, travel, vacation homes, time shares, resorts, scuba diving, and many other consumer offers.

Contact Us For More Information

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 Web: www.eTargetMedia.com

ID Number	180002
Universe	4,280,241
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	06/18/2005
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Monthly Hotline	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F