

Reach Owners of iPods & MP3 Players



Consumers that have indicated they own an iPod or other MP3 Player.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Owners of iPods & MP3 Players File** represents avid music lovers. These individuals are interested in a variety of music. They are savvy Internet users who like to download music online.

These subscribers are interested in music downloads, CD's and concerts. They enjoy receiving entertainment information and promotional offers for their MP3 Players and Accessories. Reach subscribers via email or direct mail based on their specific music interest.

Music Selects:

Alternative Rock	Big Band
Christian	Classical
Country	Easy Listening
Jazz	Opera
Rap	Reggae
Rock	World/Ethnic

Contact Us For More Information

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Web: www.eTargetMedia.com

ID Number	189879
Universe	4,737,568
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	07/03/2006
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Monthly Hotline	No charge
Music	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> **Targeted, Effective Results!**
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