

Reach Luxury Brand Buyers



The **Luxury Buyers** file is comprised of brand conscious consumers that enjoy the prestige of shopping for luxury brands.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Luxury Buyers File** is comprised of brand conscious consumers that enjoy the prestige of shopping for luxury brands. Whether shopping at malls, individual department stores or via discount sites for an occasional splurge, these fashionistas surround themselves with the brand names that represent an upscale lifestyle.

These selective consumers enjoy the very best and consider brand names in their purchase selections, whether shopping for fashion clothing, shoes, handbags, home decor, home accessories, luxury cars, or services to pamper themselves in style.

Suggested Usage includes: Apparel & Accessories Catalogs, Cosmetics, Premier Credit Cards, Fashion and Clothing, Gourmet Food, Luxury Fragrances, Home Furnishings, Jewelry, Luxury Automobiles, New Store Opening Notices, Luxury Travel/Accommodations, Resorts, Spa and Beauty Treatments, and much more.

Contact Us For More Information

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ID Number	276144
Universe	6,604,064
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	11/03/2009
Counts through	01/18/2013
Selects	
Age	No charge
Catalog Buyers	No charge
Gender	No charge
Homeowner	No charge
Income	No charge
Mail Order Buyer	No charge
Marital Status	No charge
Monthly Hotline	No charge
Online Buyer	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> **Targeted, Effective Results!**
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