

Reach Luxury Home Buyers



The **Luxury Homebuyers** file is comprised of individuals and families who own, invest in, or are currently in the market for a new luxury property.

Segments	Price
Email	\$100.00 /M
Postal	\$100.00 /M
Multi Channel (Email & Postal)	\$150.00 /M

Description

The **Luxury Homebuyers File** is comprised of individuals and families who own, invest in, or are currently in the market for a new luxury property. These individuals live an upscale lifestyle and select properties representative of their financial status, whether as a family home, a vacation home or an investment property. Property types include luxury dwellings that cover single family homes, ranches, estates, condos, town homes and other property styles.

Income and wealth indicator selects include household income, net worth, number of properties, active real estate investor, value of home and luxury lifestyle qualifiers. Investor selects include residential real estate investor, commercial real estate investor and a variety of financial investors. Demographic selects include age, gender, ethnicity, family status, education, occupation. A broad range of interests and upscale lifestyle qualifiers is also available including, boating, boat owner, golf, skiing, investments, wine and gourmet dining, luxury automobiles, upscale vacations, and much more.

These prospective luxury property buyers and investors are highly receptive to offers pertaining to new property listing, new communities, vacation homes, foreclosures and short sales of high end properties, interior design, landscaping and pool services, home improvement and much more.

Contact Us For More Information

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ID Number	333662
Universe	7,083,873
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	03/23/2012
Counts through	01/18/2013
Selects	
Age	No charge
Education	No charge
Ethnicity	No charge
Family Status	No charge
Gender	No charge
Household Income	No charge
Marital Status	No charge
Monthly Hotline	No charge
Occupation	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> **Targeted, Effective Results!**
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