

Reach Luxury Auto Buyers



The **Luxury Auto Buyers** file is comprised of families and individuals who are purchasers and owners of luxury vehicles.

Segments	Price
Email	\$100.00 /M
Postal	\$100.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$125.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Luxury Auto Buyers** file is comprised of families and individuals who are purchasers and owners of luxury vehicles. These predominantly upscale individuals with discriminating taste value all that luxury stands for including brand status, quality equipment, precision in engineering and construction, sleek design and enhanced performance. They are purchasers of vehicles in various categories from entry-level through ultra-luxury of brands such as Acura, Audi, BMW, Cadillac, Jaguar, Lexus, Porsche, Mercedes-Benz, Volvo and many others.

Luxury auto related selects include domestic or foreign vehicles, vehicle classification such as SUVs, sedans, sports cars or exotic vehicles, vehicle year, make and model, interest in lease vs. purchase, and auto intenders who are currently in the market for a new vehicle. Additional luxury lifestyle selects include home value, net worth, multiple property owners, luxury brand buyers, boat owners, gourmet foods and fine wines, arts and philanthropic organizations and other related upscale living qualifiers.

This file is ideal for offers pertaining to new luxury vehicles, used luxury vehicles, dealership events and special promotions, lease specials, trade-ins, servicing, maintenance and extended warranties, automotive sites, organizations and publications, and much more!

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
Email: info@eTargetMedia.com
Web: www.eTargetMedia.com

ID Number	333207
Universe	5,032,917
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	03/15/2012
Counts through	01/18/2013
Selects	
Age	No charge
Auto Select	No charge
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Monthly Hotline	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> **Targeted, Effective Results!**
 Targeted, Effective Results!

