

## Reach Lending & Mortgage Information Seekers



The Lending & Mortgage Information Seekers list represents online users who have requested information on mortgages, equity loans, re-financing and debt consolidation.

### Segments Price

Email	\$100.00 /M
Postal	\$100.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$150.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

### Description

These individuals have opt-in to receive third party offers and financial advice.

These subscribers have requested to receive information regarding new home purchases, condominium conversions, home equity loans, re-financing offers, and debt consolidation offers.

Selects available by Age, Income, Gender, Marital Status, Presence of and Age of Children, Home Value, and more.

Geographic location selects by Zip, SCF, City, State, Region or Nationally.

Recommended Usage: Equity Loan Offers, Banking offers, Mortgage Insurance, Debt Consolidation, Re-Financing, and much more.

### Contact Us For More Information

Phone: 1.888.805.DATA (3282)  
 Email: [info@eTargetMedia.com](mailto:info@eTargetMedia.com)  
 Web: [www.eTargetMedia.com](http://www.eTargetMedia.com)

<b>ID Number</b>	179646
<b>Universe</b>	3,876,814
<b>List Type</b>	Consumer
<b>Source</b>	Internet Opt-in e-mail
<b>Permission Level</b>	Confirmed Opt-in
<b>List Maintenance</b>	
Market entry	07/01/2005
Counts through	01/18/2013
<b>Selects</b>	
Age	No charge
Gender	No charge
Income	No charge
Monthly Hotline	No charge
SCF	No charge
State	No charge
Zip Code	No charge
<b>Geography</b>	Domestic (US)
<b>Addressing</b>	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F