

Reach Insurance Information Seekers



The Insurance Information Seekers file represents online users who have requested to receive information for Auto, Casualty, Dental Disability, Health, Life & Property Insurance.

Segments	Price
Email	\$100.00 /M
Postal	\$100.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$150.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Insurance Information Seekers File** represents online users with an interest in various insurance related offers and programs. These subscribers have an active interest in saving money on all of their insurance needs. They have requested to receive updated information on insurance programs, price quotes and other third party advertisements.

Insurance Selects:

- Auto
- Casualty
- Dental
- Disability
- Health
- Life
- Property

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
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 Web: www.eTargetMedia.com

ID Number	181115
Universe	19,657,809
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	10/04/2005
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Income	No charge
Insurance Selects	No charge
Monthly Hotline	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	\$250.00 /F
EMAIL PERSONALIZATION	\$10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	\$25.00 /F
RUN CHARGE	\$10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES	\$300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES	\$500.00 /F