

Reach Hybrid Vehicle Enthusiasts



The Hybrid Vehicle Enthusiasts file is comprised of eco-friendly and energy conscious individuals who have an interest in hybrid cars.

Segments	Price
Email	\$100.00 /M

Description

The **Hybrid Vehicle Enthusiasts File** is comprised of eco-friendly and energy conscious individuals who have an interest in hybrid cars.

These individuals value the greater fuel economy and lower emissions that a hybrid vehicle offers.

Related automotive selects include make and model of vehicle, new versus used owners, auto intenders in the market for a new vehicle and multiple vehicle households.

Environmentally conscious selects include eco-friendly household, natural product buyers, interest in environmental issues, donors to environmental organizations and buyers of family eco-friendly products for the household, children and pets.

Ideal list usage includes warranty and maintenance, engine and body repair, accessories and detailing, eco-friendly products and services, new sales and leasing trade-ins, auto-related journals, sites and social media, and much more!

Contact Us For More Information

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ID Number	371016
Universe	423,922
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	01/18/2013
Counts through	01/18/2013
Selects	
Age	No charge
Auto Select	No charge
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Monthly Hotline	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Eco-Friendly Household	No charge
Natural Product Buyers	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F