

Reach Holiday Gift Buyers for Tweens and Teens



The Holiday Gift Buyers for Teens and Tweens is comprised of families with children in the tween to teen age range in the household.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Holiday Gift Buyers for Teens and Tweens File** is comprised of families with children in the tween to teen age range in the household. The speed to market of new technology often leaves parents at a loss for what the hot new holiday items are that pertain to tweens and teens, allowing you to present your products that introduce the all important "cool factor" that resonates among this unique demographic.

This file is deal for offers pertaining to electronics, technology, fashion and social media, as well as the latest phones, laptops and tablets and related products.

This file allows you select age, gender and interests of teens and tweens in the household to position products to parents based on the appropriate age level and interests of their kids, facilitating the product purchase review and decision for parents.

Additional segmentation capabilities beyond age, gender and interests of teens and tweens include, family household income, homeowners, age of parents, ethnicity, number of children, high-tech households, and other important qualifiers that drive parent's purchase decisions on holiday gifts for their teens and tweens.

Contact Us For More Information

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 Web: www.eTargetMedia.com

ID Number	318955
Universe	7,081,731
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	11/07/2011
Counts through	01/18/2013
Selects	
Age	No charge
Age of Child	No charge
Ethnicity	No charge
Gender	No charge
Homeowner	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> Targeted, Effective Results!
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