

Reach High Income Consumers



Reach Affluent Buyers that have a high net worth and disposable income via email or postal.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **High Income Consumers File** reaches affluent buyers with high disposable incomes. These highly responsive online and mail order buyers are savvy shoppers with a variety of interests and are receptive to various third party offers.

Correspond with subscribers via email or postal. This file is 100% Opt-In.

Lifestyle Interest Selects:

- Antiques
- Books/Reading
- Charitable Causes
- Electronics
- Finances/Investing
- Health & Fitness
- Jewelry
- Shopping
- Theatre
- Wine & Gourmet Food
- Boating
- Computers/Technology
- Dining
- Entertainment
- Fine Art
- Home & Garden
- Photography
- Sports
- Travel
- Call for additional selects

Additional Notes

Terms: Minimum order is 10,000 records. Prepay on all initial orders, net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
 Email: info@eTargetMedia.com
 Web: www.eTargetMedia.com

ID Number	179937
Universe	5,887,454
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	03/10/2004
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Homeowner	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Mail Order Buyer	No charge
Marital Status	No charge
Monthly Hotline	No charge
Online Buyer	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	\$250.00 /F
EMAIL PERSONALIZATION	\$10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	\$25.00 /F
RUN CHARGE	\$10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES	\$300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES	\$500.00 /F

> Targeted, Effective Results!
 Targeted, Effective Results!

