

Reach Alternative Health and Natural Lifestyle Enthusiasts



Consumers who seek to live a healthy and environmentally friendly lifestyle. They prefer herbal remedies, organic products, and alternative and holistic health resources.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Alternative Health and Natural Lifestyle Enthusiasts File** is comprised of individuals who seek health alternatives through natural resources. These consumers nurture their body and soul with herbal and plant-based alternatives and holistic treatments for a well-balanced, natural lifestyle. These individuals enjoy taking vitamins daily to help boost their energy, immunity, and vitality.

They are concerned with health and wellness for their own well-being and that of their families and therefore enjoy receiving information about product and services that will help them enhance their lifestyle.

Recommended Usage: Alternative health and medicine magazines, newsletter and books, vitamins and supplements, herbal remedies, holistic medicine, homeopathic products, yoga, and information on alternative health treatments, centers and providers.

Contact Us For More Information

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ID Number	267893
Universe	1,992,137
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	06/30/2009
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Homeowner	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F