

## Reach Health and Fitness Enthusiasts



Reach consumers with an interest in healthy lifestyles and various health and fitness related issues. This file contains email and postal address.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

### Description

The **Health & Fitness Enthusiasts File** represents subscribers that have expressed an interest in various health and fitness related issues. These subscribers have provided demographic and lifestyle information.

#### Health Selects Include:

- Ailments/Health Issues
- Cosmetics
- Diet & Weight Loss
- Fitness
- Health Clubs
- Nutrition

Select individuals and households by geographic location including Zip, SCF, City, State, Region or Nationally.

Demographic information is also available including Age, Gender, Income, Marital Status, Presence, Age & Number of Children.

### Contact Us For More Information

Phone: 1.888.805.DATA (3282)

Email: [info@eTargetMedia.com](mailto:info@eTargetMedia.com)

Web: [www.eTargetMedia.com](http://www.eTargetMedia.com)

<b>ID Number</b>	179731
<b>Universe</b>	51,398,080
<b>List Type</b>	Consumer
<b>Source</b>	Internet/On-Line, Opt-in e-mail
<b>Permission Level</b>	Confirmed Opt-in
<b>List Maintenance</b>	
Market entry	03/01/2004
Counts through	01/18/2013
<b>Selects</b>	
Age	No charge
Gender	No charge
Health	No charge
Lifestyle Interest	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Ailments	No charge
City	No charge
Nationally	No charge
Marital Status	No charge
<b>Geography</b>	Domestic (US)
<b>Addressing</b>	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES	500.00 /F

> **Targeted, Effective Results!**  
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