



Reach Consumers with Ailments & Health Conditions

Reach consumers that have requested to receive information on Ailments and Health conditions, prescription drugs, vitamins, health foods and other health related offers.

Segments	Price
Email	\$250.00 /M
Postal	\$250.00 /M
Multi Channel (Email & Postal)	\$425.00 /M

Description

The **Ailment & Health Conditions Opt In Masterfile** represents subscribers that have requested to receive information on specific health conditions and ailments that affect them and their families.

Ailment Selects Include:

ADD/ADHD	Acne
Allergies	Alzheimer's
Anxiety	Arthritis
Asthma	Back Pain/Neck Pain
Bladder Control	Crohn's Disease
Bronchitis/Chronic Bronchitis	Diabetes Type I
Clinical Depression/Mental Health	Diabetes Type II
Eczema/Psoriasis	GERD/Reflux
Emphysema	Heartburn/Acid Indigestion
Heart Disease/Heart Attack	High Cholesterol
High Blood Pressure	Insomnia/Sleep Disorder
Juvenile Diabetes	Irritable Bowel Syndrome (IBS)
Migraines/Headaches	Menopause
Nasal Allergies	Obesity/Weight Control
Osteoarthritis	Osteoporosis
Rheumatism/Rheumatoid Arthritis	Spinal Injury
Ulcerative Colitis	

Contact Us For More Information

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ID Number	180003
Universe	17,469,782
List Type	Consumer
Source	Opt-in e-mail, Internet/On-Line
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	09/08/2005
Counts through	01/18/2013
Selects	
Age	No charge
Ailments	No charge
Gender	No charge
Monthly Hotline	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	\$250.00 /F
EMAIL PERSONALIZATION	\$10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	\$25.00 /F
RUN CHARGE	\$10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES	\$300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES	\$500.00 /F