

Reach Active Fishing & Camping Enthusiasts



Active Fishing Enthusiasts that have indicated a love for fishing or camping in the US.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Active Fishing & Camping Enthusiasts File** is comprised of individuals with a love of fishing or camping and enjoy being in the great outdoors. These subscribers have provided information on what they enjoy participating in.

Fishing & Camping Selects Include:

Camping	Fishing
Fishing Travel & Trips	Hiking
RV Camping	

Selects Include: Age, Gender, Income, Lifestyle, Monthly Hotline, Presence of Children, SCF, State, and Zip Selects.

Suggested Usage: Fishing Charter Offers, RV Campground Offers, Magazine Subscriptions, Travel Offers, Credit Card Offers, Time Share Offers, and much more.

Contact Us For More Information

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ID Number	254326
Universe	10,314,202
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	12/18/2006
Counts through	01/18/2013
Selects	
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Fishing & Campaign	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K	
NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K	
NAMES -	500.00 /F