

## Reach Five Star Gourmet Food & Fine Dining Enthusiasts



Consumers who enjoy the finer things in life, such as Gourmet Food, Caviar, Champagne, Fine Wines and exceptional dining experiences.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

### Description

The **Five Star Gourmet Food & Fine Dining Enthusiasts File** consists of U.S. Consumers who enjoy the finer things in life, such as gourmet food, caviar, champagne, fine wines and exceptional dining experiences.

These consumers have distinguished palettes and use their preferential tastes to frequent five star eateries across the U.S. They are always eager to learn of new opportunities to enjoy fine dining and fine wines.

They always keep an eye open for the latest superb dining experience. They take great pleasure in fine cuisine and live a lifestyle in which dining out is a regular component.

These consumers have higher disposable incomes and enjoy dining at five star restaurants for special occasions and for a nice dinner with a friend or loved one.

Suggested usage includes Credit Cards, Resort Travel, Fine Wines, and Restaurant & Dining Information.

### Contact Us For More Information

**Phone: 1.888.805.DATA (3282)**  
**Email: [info@eTargetMedia.com](mailto:info@eTargetMedia.com)**  
**Web: [www.eTargetMedia.com](http://www.eTargetMedia.com)**

<b>ID Number</b>	231578
<b>Universe</b>	5,893,575
<b>List Type</b>	Consumer
<b>Source</b>	Internet Opt-in e-mail
<b>Permission Level</b>	Confirmed Opt-in
<b>List Maintenance</b>	
Market entry	12/19/2007
Counts through	01/18/2013
<b>Selects</b>	
Age	No charge
Gender	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
<b>Geography</b>	Domestic (US)
<b>Addressing</b>	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> **Targeted, Effective Results!**  
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