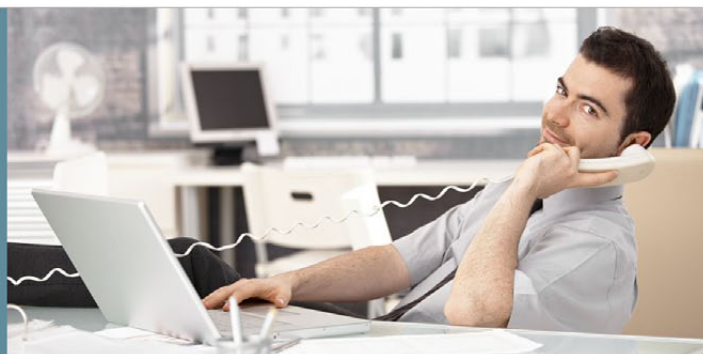


## Reach Active Financial Investors



Reach Active Investors and Day Traders who are financially savvy and know that new investment opportunities could significantly increase their ROI.

### Segments Price

Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$250.00 /M

### Description

Reach **Active Financial Investors and Day Traders**. These individuals have high disposable incomes and are interested in various investments including stocks, bonds, annuities, commodities, currency trading (forex), hedge funds, IRAs, and mutual funds.

The file is comprised of educated and savvy investors who enjoy staying on the forefront of new potential opportunities to increase their ROI. Whether caring for their nest egg or exploring emerging markets, these investors keep an eye out for their next smart financial move.

This investor file is 100% Opt In and includes the subscriber's email and postal address.

Demographic Profile: 86% male with an average annual income of over \$200,000.

They are interested in various financial information and advice including investment strategies, investing tools and products, online services, money management, retirement planning & savings.

### Contact Us For More Information

Phone: 1.888.805.DATA (3282)  
 Email: [info@eTargetMedia.com](mailto:info@eTargetMedia.com)  
 Web: [www.eTargetMedia.com](http://www.eTargetMedia.com)

<b>ID Number</b>	183694
<b>Universe</b>	5,224,637
<b>List Type</b>	Consumer
<b>Source</b>	Internet Opt-in e-mail
<b>Permission Level</b>	Confirmed Opt-in
<b>List Maintenance</b>	Market entry Counts through
	11/08/2005 01/18/2013
<b>Selects</b>	
Gender	No charge
Homeowner	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
<b>Geography</b>	Domestic (US)
<b>Addressing</b>	
ADDITIONAL CREATIVE	\$250.00 /F
EMAIL PERSONALIZATION	\$10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	\$25.00 /F
RUN CHARGE	\$10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES	\$300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES	\$500.00 /F

> Targeted, Effective Results!  
 Targeted, Effective Results!

