

Reach Fashion Trend Setters



The Fashion Forward Trend Setters file is comprised primarily of women who are on top of the latest fashion trends in clothing, shoes, beauty, makeup, hair and accessories.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Fashion Forward Trend Setters File** is comprised primarily of women who are on top of the latest fashion trends in clothing, footwear, beauty, makeup, hair and accessories. These fashionistas are always on the lookout for replicas of the latest styles straight off the runways, the pages of magazines or their favorite Hollywood celebrities. They have fun with their style and are quick to pick up the latest looks of young Hollywood, from hairstyles to stilettos and everything in between.

These individuals are highly receptive to offers pertaining to products that will put them at the forefront of fashion with today's latest looks, especially those of celebrities.

This file is ideal for offers pertaining to shopping, clothing, magazines, social networking sites, hair products and styling tools, cosmetics, shoes, handbags, accessories, and much more.

Contact Us For More Information

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ID Number	283449
Universe	5,996,326
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	12/24/2007
Counts through	01/18/2013
Selects	
Age	No charge
Catalog Buyers	No charge
Gender	No charge
Homeowner	No charge
Income	No charge
Mail Order Buyer	No charge
Marital Status	No charge
Monthly Hotline	No charge
Online Buyer	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F