

Reach Fashion and Design Shoppers



The American Fashion & Design Shoppers file consists of primarily women with strong interests in Shopping and Fashion. Reach these women through email or postal offers.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **American Fashion & Design File** consists of high volume shoppers interested in a wide variety of fashion, shoes and accessories.

This list is tailored to women who love to look their best, are discriminating shoppers and those who are always interested in finding the latest looks and current trends.

PROFILE

- 92% Female
- 8% Male
- Average Age: 36
- Average Income: \$65K

Suggested Usage includes: Apparel & Accessories Catalogs, Cosmetics, Credit Cards, Fashion Magazines, Jewelry, New Store Opening Notices, Outlet Stores, Travel, Resorts, and much more.

Contact Us For More Information

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 Email: info@eTargetMedia.com
 Web: www.eTargetMedia.com

ID Number	223436
Universe	15,940,622
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	Market entry 12/24/2007 Counts through 01/18/2013
Selects	
Age	No charge
Catalog Buyers	No charge
Gender	No charge
Homeowner	No charge
Income	No charge
Mail Order Buyer	No charge
Marital Status	No charge
Monthly Hotline	No charge
Online Buyer	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> Targeted, Effective Results!
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