

Reach Ethnic Owned Businesses



The Ethnic Owned Businesses file is comprised of business owners from a wide variety of ethnic backgrounds.

Segments

Price

Email	\$125.00 /M
Postal	\$125.00 /M
Multi Channel (Email & Postal)	\$175.00 /M

Description

The **Ethnic Owned Businesses File** is comprised of business owners from a wide variety of ethnic backgrounds who have identified their ethnicity and requested to receive offers based in their business interests and needs. These business owners primarily own small to medium businesses that will directly benefit from offers on products and services that will help them gain efficiency, grow sales, become more profitable, and improve all aspects of their business, from managing daily operations to shaping overall strategic direction.

Demographic and Ethnicity selects include: Ethnic background, country of origin, language preference and gender.

Business selects include: Industry, number of employees, SIC code, sales volume and Title.

The Ethnic Owner Businesses file is a rich resource of business data for all B2B offers and promotions. Recommended usage include: Local and national business organizations, trade journals, conferences, continuing education, cultural and ethnic business organizations and events, consulting, technology and IT products, telecom, office supplies, hardware and software solutions, advertising, and much more!

Contact Us For More Information

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ID Number	308818
Universe	2,316,506
List Type	Business
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	06/20/2011
Counts through	01/18/2013
Selects	
Gender	No charge
Job Title	No charge
Monthly Hotline	No charge
Number of Employees	No charge
Annual Sales Revenue	No charge
SCF	No charge
SIC Code	No charge
State	No charge
Zip Code	No charge
Ethnicity	No charge
Bus/Industry Type	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K	
NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K	
NAMES -	500.00 /F

> **Targeted, Effective Results!**
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