

American Ethnic Consumers



Reach US Consumers with various cultural and ethnic backgrounds.

Segments	Price
Email	\$115.00 /M
Postal	\$115.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$165.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The US is ethnically diverse; get your message in front of the right people. Reach consumers living in the United States from a variety of cultural and ethnic backgrounds.

Selects include:

- African American
- Asian
- European
- French
- German
- Hispanic
- Irish
- Italian

Please call for additional ethnicity selects.

Additional Notes:

Terms: Minimum order is 10,000 records. Prepay on all initial orders, net terms available with approved credit. Turnaround time is 24-72 hours. Orders cancelled after email deployment or data processing require payment in full.

Contact Us For More Information

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Email: info@eTargetMedia.com

Web: www.eTargetMedia.com

ID Number	184119
Universe	57,951,824
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	11/28/2005
Counts through	01/18/2013
Selects	
Age	No charge
Age of Child	No charge
Ethnicity	No charge
Gender	No charge
Homeowner	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	\$250.00 /F
EMAIL PERSONALIZATION	\$10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	\$25.00 /F
RUN CHARGE	\$10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES	\$300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES	\$500.00 /F

> Targeted, Effective Results!
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