

Reach Education Responders



The Education Responders Email & Postal File consists of subscribers who have responded to various education related offers.

Segments Price

Email	\$125.00 /M
Postal	\$125.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$175.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The Education Responders Email & Postal File is an excellent way to reach individuals looking for current information on colleges, universities, online education, student loans, and other education offers.

These US consumers represent a diverse group of individuals that are either looking to go to college for the first time; going back to school to finish their degree or obtain a new degree; or just consumers that are looking to broaden their horizons.

Target individuals by geographic location including Zip, SCF, City, State, Region or Nationally. Demographic information is also available including Age, Gender, Income, Marital Status, Presence, Age & Number of Children.

Education Selects:

- College
- Continuing Education
- Online Education

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
 Email: info@eTargetMedia.com
 Web: www.eTargetMedia.com

ID Number	179923
Universe	4,964,635
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	07/30/2004
Counts through	01/18/2013
Selects	
Age	No charge
Education	No charge
Gender	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	\$250.00 /F
EMAIL PERSONALIZATION	\$10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	\$25.00 /F
RUN CHARGE	\$10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES	\$300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES	\$500.00 /F

> Targeted, Effective Results!
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