

Reach Cosmetics & Fragrance Buyers



The Cosmetic & Fragrance Buyers file consists of primarily women interested in purchasing cosmetics and fragrances for themselves or as gifts for friends and family.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **Cosmetic & Fragrance Buyers File** consists of online & mail-order shoppers interested in a wide variety of beauty products.

This list is tailored to women who love to look their best, value brand names and are always interested in the newest, hottest and most fashionable products available.

PROFILE

- 96% Female
- 4% Male
- Average Age: 42
- Average Income: \$63K

Select individuals by geographic location including Zip, SCF, City, State, Region or Nationally. Demographic information is also available including Age, Gender, Income, Marital Status, Presence, Age & Number of Children.

Contact Us For More Information

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Web: www.eTargetMedia.com

ID Number	184120
Universe	4,804,623
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	10/20/2005
Counts through	01/18/2013

Selects

Age	No charge
Catalog Buyers	No charge
Gender	No charge
Homeowner	No charge
Income	No charge
Mail Order Buyer	No charge
Marital Status	No charge
Monthly Hotline	No charge
Online Buyer	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
City	No charge
Region	No charge
Nationally	No charge
Number of Children	No charge

Geography

Domestic (US)

Addressing

ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K	
NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K	
NAMES -	500.00 /F

> **Targeted, Effective Results!**
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