

American Cooking Enthusiasts



The American Cooking Enthusiasts file is comprised of individuals with wide range of culinary interests including cooking, baking, entertaining, recipes and much more!

Segments

Price

Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

Description

The **American Cooking Enthusiasts File** is comprised of individuals with a love of cooking, baking, recipes, gourmet/specialty foods and a full spectrum of entertaining from casual meals to creating gourmet masterpieces for their friends and families to enjoy.

Profile:

72% Female
28% Male
Average Age: 37
Average Income: \$43K

Suggested usage: Credit Card Offers, Magazine Subscriptions, Grocery Promotions, Cooking Courses, Specialty Foods, Book Offers, Resort Travel, Fine Wines, Restaurant & Dining Information and Family Cooking.

These consumers enjoy discovering new recipes, reading cook books, and learning about the latest products, services, techniques, ingredients and kitchen gadgets to bring their culinary creations to a new levels.

Contact Us For More Information

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Email: info@eTargetMedia.com
Web: www.eTargetMedia.com

ID Number	254420
Universe	8,625,322
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	12/22/2008
Counts through	01/18/2013
Selects	
Age	No charge
Gender	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	\$250.00 /F
EMAIL PERSONALIZATION	\$10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	\$25.00 /F
RUN CHARGE	\$10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES	\$300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES	\$500.00 /F

> Targeted, Effective Results!
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