

Reach Frequent Consumer Travelers



The Frequent Consumer Travelers file is comprised of families and individuals who travel for a variety of leisure purposes including holiday travel, vacations, family visits and more.

Segments

Price

Email	\$80.00 /M
Postal	\$80.00 /M
Multi Channel (Email & Postal)	\$120.00 /M

Description

The **Frequent Consumer Travelers file** is comprised of families and individuals who travel for a variety of leisure purposes which include holiday travel, vacations, travel to visit family and friends, and weekend get-aways. This file captures critical and relevant market criteria which covers a detailed range of demographic segmentation as well as travel preferences.

Travel selects include local travel, domestic travel, international travel, family travel, couples travel, solo travelers, adventure travel, ski travel, beach travel, travel for boating, scuba and water sports, and other related travel categories.

This file also offers a rich array of niche market travel preferences such as eco travel, spa travel, golf travel, casino travel, chartered tours, historic and cultural travel, cruise vacations, festivals and theme parks, travel focused on outdoor activities, fishing and hunting vacations, ski travel, sports travel, and much more.

Demographic selects include age, income, family status, ethnicity, age and number of children, education, homeowner and geography.

This file is ideal for offers pertaining to hotels, resorts, cruises, all-inclusive packages, honeymoon offers, travel agency promotions, family travel, local travel, international travel, airlines, spa offers, seasonal travel offers, destination promotions for city, state, and national divisions or tourism, and much more.

Contact Us For More Information

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ID Number	301110
Universe	6,231,439
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	01/20/2011
Counts through	01/18/2013
Selects	
Age	No charge
Ethnicity	No charge
Gender	No charge
Income	No charge
Lifestyle Interest	No charge
Monthly Hotline	No charge
SCF	No charge
State	No charge
Zip Code	No charge
Geography	Domestic (US)
Addressing	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

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