

Reach Consumers with the eTargetMedia Consumer Email Masterfile



The eTargetMedia Consumer Email Masterfile contains Consumer email addresses and postal addresses enabling advertisers to effectively use multi-channel targeted campaigns.

Segments	Price
Email	\$70.00 /M
Postal	\$70.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$110.00 /M
Multi Channel (Email & SMS/Mobile)	\$200.00 /M

Description

The eTargetMedia Consumer Email Masterfile represents online users who have opted-in to receive information for goods and services related to their interests. These subscribers have provided both demographic and lifestyle information.

Lifestyle Interest Selects:

Books/Reading	Shopping
Computers/Electronics/Technology	Charitable Causes/Donors
Entertainment	Education
Finances/Investing	Family Interests
Home & Garden	Gaming Systems
Hobbies/Collectibles	Health and Fitness
Pets	Music
Wine & Gourmet Foods	Sports

Call for additional selects.

Contact Us For More Information

Phone: 1.888.805.DATA (3282)
Email: info@eTargetMedia.com
Web: www.eTargetMedia.com

ID Number	179604
Universe	117,917,829
List Type	Consumer
Source	Internet Opt-in e-mail
Permission Level	Confirmed Opt-in
List Maintenance	
Market entry	03/01/2004
Counts through	01/18/2013

Selects

Age	No charge
Credit Card Buyers	No charge
Gender	No charge
Homeowner	No charge
Household Income	No charge
Income	No charge
Lifestyle Interest	No charge
Mail Order Buyer	No charge
Marital Status	No charge
Monthly Hotline	No charge
Occupation	No charge
Online Buyer	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip	No charge

Geography

Domestic (US)

Addressing

ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> **Targeted, Effective Results!**
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