

## Reach American Coffee Lovers



The American Coffee Lovers files consists of U.S. subscribers who have indicated that they love Coffee.

Segments	Price
Email	\$80.00 /M
Postal	\$80.00 /M
SMS/Mobile	\$150.00 /M
Multi Channel (Email & Postal)	\$120.00 /M
Multi Channel (Email & SMS/Mobile)	\$225.00 /M

### Description

The **American Coffee Lovers File** represents consumers living in the U.S. that have indicated a love of coffee! Subscribers have indicated their preferences while providing detailed information to a lifestyle questionnaire.

#### Coffee Selects:

- Addicted Coffee Drinkers
- Casual Coffee Drinkers
- Coffee Gift Card Buyers
- Coffee Shop Regulars
- Online Coffee Buyers

**Suggested Usage:** Coffee Promotions, Cafe Openings, New Coffee Store Openings, Coffee Home Delivery Service, Coffee Offers, Credit Card Offers, Newspaper/Magazine Subscriptions, Coffee Accessories Offers, and much more.

### Contact Us For More Information

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<b>ID Number</b>	199379
<b>Universe</b>	12,687,137
<b>List Type</b>	Consumer
<b>Source</b>	Internet, Opt-in Email
<b>Permission Level</b>	Confirmed Opt-in
<b>List Maintenance</b>	
Market entry	12/18/2006
Counts through	01/18/2013
<b>Selects</b>	
Age	No charge
Art Select	No charge
Entertainment	No charge
Gender	No charge
Lifestyle Interest	No charge
Marital Status	No charge
Monthly Hotline	No charge
Presence of Children	No charge
SCF	No charge
State	No charge
Zip Code	No charge
<b>Geography</b>	Domestic (US)
<b>Addressing</b>	
ADDITIONAL CREATIVE	250.00 /F
EMAIL PERSONALIZATION	10.00 /M
EMAIL TESTING	No charge
EMAIL TRACKING	No charge
EMAIL TRANSMISSION	No charge
IMAGE HOSTING	No charge
POSTAL FILE DELIVERY	25.00 /F
RUN CHARGE	10.00 /M
SUPPRESSION FEE LESS THAN 250K NAMES -	300.00 /F
SUPPRESSION FEE MORE THAN 250K NAMES -	500.00 /F

> Targeted, Effective Results!  
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